

OPENING NIGHT



THE TATTOOED LADY

THE 15TH ANNIVERSARY OF THE SUZANNE ROBERTS THEATRE

I/We will be attending Philadelphia Theatre Company's Opening Night Gala

Make your commitment by August 20th to be included as a sponsor on invitation and marketing materials. Please indicate sponsorship level by checking the appropriate box below. Turn over for payment and additional information.

\$25,000 PRESENTING SPONSOR

- Twenty (20) **Premium Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for Twenty (20) guests to attend receptions and activities
- Full-page color **ad with premium placement** in special edition Opening Night Gala Playwise
- Full-page color ad in general *The Tattooed Lady* Playwise
- **Gala Presenting Sponsor recognition** with logo or name on all Opening Night Gala printed and electronic materials
- **Live Acknowledgment** as Presenting Sponsor during the event
- Ten (10) complimentary tickets to Philadelphia Theatre Company's 2022-23 Season
- Five (5) acknowledgments as Presenting Sponsor on social media
- Six (6) complimentary **valet parking passes** for Opening Night Gala (\$22,154 is tax-deductible)

\$15,000

- Fourteen (14) **Premium Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for Fourteen (14) guests to attend receptions and activities
- Full-page color **ad** in special edition Opening Night Gala Playwise
- Half-page color ad in general *The Tattooed Lady* Playwise
- **Premium Sponsor recognition** with logo or name on select Opening Night Gala printed and electronic materials
- Six (6) complimentary tickets to Philadelphia Theatre Company's 2022-23 Season
- Two (2) acknowledgments as Presenting Sponsor on social media
- Four (4) complimentary **valet parking passes** for Opening Night Gala (\$13,056 is tax-deductible)

\$10,000

- Ten (10) **Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for ten (10) guests to attend receptions and activities
- Full-page color **ad** in special edition Opening Night Gala Playwise
- Sponsor logo or name recognition on select Opening Night Gala printed and electronic materials
- Four (4) complimentary **valet parking passes** for Opening Night Gala (\$8,818 is tax-deductible)

\$5,000

- Six (6) **Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for six (6) guests to attend receptions and activities
- Half-page color **ad** in special edition Opening Night Gala Playwise
- Sponsor logo or name recognition on select Opening Night Gala printed and electronic materials (\$4,310 is tax-deductible)

\$2,500

- Four (4) **Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for four (4) guests to attend receptions and activities
- Quarter-page color **ad** in special edition Opening Night Gala Playwise
- Sponsor logo or name recognition on select Opening Night Gala printed and electronic materials (\$2,040 is tax-deductible)

\$1,500

- Two (2) **Orchestra Center** seats for the Opening Night of *The Tattooed Lady*
- Access for two (2) guests to attend receptions and activities
- Sponsor listing on select Opening Night Gala printed and electronic materials (\$1,270 is tax-deductible)

*Event date, time, and benefits subject to change

NAME(S) (AS YOU WISH TO APPEAR IN THE PROGRAM BOOK): _____

ADDRESS: _____ CITY/STATE/ZIP: _____

PHONE: _____ EMAIL ADDRESS: _____

PAYMENT METHOD: Enclosed is my check made payable to **Philadelphia Theatre Company** (memo note: 2022 Gala)

PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____

PURCHASE AN AD IN SPECIAL EDITION OPENING NIGHT GALA PLAYWISE

(fully tax-deductible; all ads available in full color or black and white)

FULL-PAGE AD (5" w x 8" h)

\$1,500 Full-page cover ad - **ONLY 2 AVAILABLE**

\$1,000 Full-page ad

\$500 Half-page ad (5" w x 4" h)

\$300 Quarter-page ad (2.25" w x 4" h)

Have my ad professionally designed **for an additional \$100**

SUBMIT VIA EMAIL ONLY:

development@philatheatreco.org

Graphics must be PDF, no less than 300 dpi, no bleeds, CMYK.

Messages no longer than 100 words.

Text and graphics must fall at least 1/4" inside the border of ad

DEADLINE TO SUBMIT: October 5th, 2022

Can't attend? You can still support Philadelphia Theatre Company's **Opening Night Gala!**

BECOME A VIRTUAL SPONSOR *(Benefits include recognition and visibility but **do not include** tickets to the event.)*

\$5,000

Full-page color ad in Special Edition Opening Night Gala Playwise • Logo or name recognition on printed or electronic materials

\$2,500

Half-page color ad in Special Edition Opening Night Gala Playwise • Logo or name recognition on printed or electronic materials

\$1,500

Quarter-page ad and **listing** in Special Edition Opening Night Gala Playwise

CONTRIBUTE *(fully tax-deductible; includes listing in Gala Playwise):* \$ _____

In honor of: _____

PHILADELPHIA THEATRE COMPANY
at the *Suzanne Roberts Theatre*

THANK YOU FOR YOUR SUPPORT! Return this form with your donation.

Contact Development Department with any questions:
development@philatheatreco.org or 215-985-1400 x117

215 S. BROAD ST. • SUITE 304 • PHILA., PA 19107 • t. 215-985-1400 x117 • PHILATHEATRECO.ORG