

MAY 10, 2019

• SO YOU THINK YOU CAN ACT? •



Friday, May 10, 2019

I/We will be attending Philadelphia Theatre Company's 2019 Play Brawl!

Cocktail Reception begins at 6:00 PM

Please indicate sponsorship level by checking the appropriate box below. Turn over for payment and additional information.

PROMOTER \$30,000

- 20 Premium Orchestra Center seats
- Access for 20 to Cocktail Reception and After Party
- Full-page color ad with **premium placement** in *Play Brawl* program

(\$25,946 is tax-deductible)

- **Title** sponsor logo or name recognition on printed or electronic materials
- 2 complimentary Opening Night subscriptions for 2019/20 season (**4 seats**)

COACHES \$10,000

- 10 Premium Orchestra Center seats
- Access for 10 to Cocktail Reception and After Party
- Full-page color ad in *Play Brawl* program
- Sponsorship recognition on high-visibility on-site signage

(\$7,223 is tax-deductible)

- Logo or name recognition on printed or electronic materials
- Complimentary Opening Night subscription for 2019/20 season (**2 seats**)
- Opportunity to **sponsor a Contender**

CORNERMEN \$5,000

- 6 Premium Orchestra Center seats
- Access for 6 to Cocktail Reception and After Party
- Half-page color ad in *Play Brawl* program
- Logo or name recognition on printed or electronic materials

(\$3,413 is tax-deductible)

- Complimentary Opening Night subscription for 2019/20 season (**2 seats**)
- Opportunity to **sponsor a Contender**

BOX SEATS \$2,500 • ONLY 6 PACKAGES AVAILABLE

- 2 seats in Mezzanine Box
- **Butler service** throughout the show

(\$1,905 is tax-deductible)

- Access for 2 to Cocktail Reception and After Party
- Quarter-page ad and listing in *Play Brawl* program

HEAVYWEIGHTS \$1,500

- 2 Orchestra or Premium Mezzanine seats
- Access for 2 to Cocktail Reception and After Party

(\$905 is tax-deductible)

- Quarter-page ad and listing in *Play Brawl* program

FEATHERWEIGHTS \$250

- 1 Mezzanine seat
- Access for 1 to Cocktail Reception and After Party

(\$140 is tax-deductible) _____ # of seats

FLYWEIGHTS \$150

YOUNG FRIENDS 40 YEARS OLD AND UNDER

- 1 Mezzanine seat
- Access for 1 to Cocktail Reception and After Party

(\$40 is tax-deductible) _____ # of seats

NAME(S) (AS YOU WISH TO APPEAR IN THE PROGRAM BOOK): _____

ADDRESS: _____ CITY/STATE/ZIP: _____

PHONE: _____ EMAIL ADDRESS: _____

PAYMENT METHOD: Enclosed is my check made payable to **Philadelphia Theatre Company** (memo note: 2018 Play Brawl)

PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____

PURCHASE A PLAY BRAWL PROGRAM AD (not tax-deductible; all ads available in full color or black and white)

FULL-PAGE AD (6.5" w x 6.5" h)

\$2,500 Full-page cover ad - **ONLY 3 AVAILABLE**

\$1,500 Full-page ad

\$750 Half-page ad (6.5" w x 3.125" h)

\$375 Quarter-page ad (3.125" w x 3.125" h)

Have my ad professionally designed **for an additional \$100**

SUBMIT VIA EMAIL ONLY:

jpasquariello@philadelphiatheatrecompany.org

Graphics must be PDF, no less than 300 dpi, no bleeds, CMYK.

Messages no longer than 100 words.

Text and graphics must fall at least 1/4" inside the border of ad

DEADLINE TO SUBMIT: April 12th

As of 1/28/19

Can't attend? Don't be down for the count! You can still pick a winner in the following ways:

BECOME A SHADOWBOXER (Benefits include recognition and visibility but **do not include** tickets to the event.)

Coaches \$10,000

Full-page color ad in *Play Brawl* program • Logo or name recognition on printed or electronic materials

Opportunity to **sponsor a Contender**

Cornermen \$5,000

Half-page color ad in *Play Brawl* program • Logo or name recognition on printed or electronic materials

Opportunity to **sponsor a Contender**

Heavyweights \$1,000

Quarter-page ad and **listing** in *Play Brawl* program

Benefits as of 1/28/19

CONTRIBUTE (fully tax-deductible; includes listing in Program Book): \$ _____

In honor of: _____

PHILADELPHIA THEATRE COMPANY

at the

Suzanne Roberts Theatre

THANK YOU FOR YOUR SUPPORT! Return this form with your donation.

215 S. BROAD ST. • SUITE 304 • PHILA., PA 19107 • t. 215-985-1400 x117 • f. 215-985-5800 • PHILATHEATRECO.ORG/SUPPORT/PLAYBRAWL