

• SO YOU THINK YOU CAN ACT? •



**Friday, April 6, 2018**

**I/We will be attending Philadelphia Theatre Company's 2018 *Play Brawl!***

**Cocktail Reception begins at 6:00 PM**

Please indicate sponsorship level by checking the appropriate box below. Turn over for payment and additional information.

**PROMOTER \$30,000**

- **20 Premium** Orchestra Center seats
- **Access for 20** to Cocktail Reception and After Party
- Full-page color ad with **premium placement** in *Play Brawl* program  
*(\$25,946 is tax-deductible)*
- **Title** sponsor logo or name recognition on printed or electronic materials
- **2** complimentary Opening Night subscriptions for 2018/19 season (**4 seats**)

**COACHES \$10,000**

- **10 Premium** Orchestra Center seats
- **Access for 10** to Cocktail Reception and After Party
- Full-page color ad in *Play Brawl* program
- Sponsorship recognition on high-visibility on-site signage  
*(\$7,223 is tax-deductible)*
- Logo or name recognition on printed or electronic materials
- Complimentary Opening Night subscription for 2018/19 season (**2 seats**)
- Opportunity to **sponsor a Contender**

**CORNERMEN \$5,000**

- **6 Premium** Orchestra Center seats
- **Access for 6** to Cocktail Reception and After Party
- Half-page color ad in *Play Brawl* program
- Logo or name recognition on printed or electronic materials  
*(\$3,413 is tax-deductible)*
- Complimentary Opening Night subscription for 2018/19 season (**2 seats**)
- Opportunity to **sponsor a Contender**

**BOX SEATS \$2,500 • ONLY 6 PACKAGES AVAILABLE**

- **2 seats** in Mezzanine Box
- **Butler service** throughout the show  
*(\$1,905 is tax-deductible)*
- **Access for 2** to Cocktail Reception and After Party
- Quarter-page ad and listing in *Play Brawl* program

**HEAVYWEIGHTS \$1,500**

- **2** Orchestra or Premium Mezzanine seats
- **Access for 2** to Cocktail Reception and After Party  
*(\$905 is tax-deductible)*
- Quarter-page ad and listing in *Play Brawl* program

**FEATHERWEIGHTS \$250**

- **1** Mezzanine seat
- **Access for 1** to Cocktail Reception and After Party  
*(\$140 is tax-deductible)* \_\_\_\_\_ # of seats

**FLYWEIGHTS \$150**

**YOUNG FRIENDS 40 YEARS OLD AND UNDER**

- **1** Mezzanine seat
- **Access for 1** to Cocktail Reception and After Party  
*(\$40 is tax-deductible)* \_\_\_\_\_ # of seats

NAME(S) (AS YOU WISH TO APPEAR IN THE PROGRAM BOOK): \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

PAYMENT METHOD:  Enclosed is my check made payable to **Philadelphia Theatre Company** (memo note: 2018 Play Brawl)

PLEASE CHARGE MY:  VISA  MASTERCARD  AMERICAN EXPRESS  DISCOVER

CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

**PURCHASE A PLAY BRAWL PROGRAM AD** (not tax-deductible; all ads available in full color or black and white)

**FULL-PAGE AD** (6.5" w x 6.5" h)

**\$2,500** Full-page cover ad - **ONLY 3 AVAILABLE**

**\$1,500** Full-page ad

**\$750 Half-page ad** (6.5" w x 3.125" h)

**\$375 Quarter-page ad** (3.125" w x 3.125" h)

Have my ad professionally designed **for an additional \$50**

**SUBMIT VIA EMAIL ONLY:**

**jpasquariello@philadelphiatheatrecompany.org**

Graphics must be PDF, no less than 300 dpi, no bleeds, CMYK.

Messages no longer than 100 words.

Text and graphics must fall at least 1/4" inside the border of ad

**DEADLINE TO SUBMIT: March 15<sup>th</sup>**

As of 2/1/18

**Can't attend? Don't be down for the count! You can still pick a winner in the following ways:**

**BECOME A SHADOWBOXER** (Benefits include recognition and visibility but **do not include** tickets to the event.)

**Coaches \$10,000**

**Full-page** color ad in *Play Brawl* program • Logo or name recognition on printed or electronic materials  
Opportunity to **sponsor a Contender**

**Cornermen \$5,000**

**Half-page** color ad in *Play Brawl* program • Logo or name recognition on printed or electronic materials  
Opportunity to **sponsor a Contender**

**Heavyweights \$1,000**

**Quarter-page** ad and **listing** in *Play Brawl* program

Benefits as of 2/1/18

**CONTRIBUTE** (fully tax-deductible; includes listing in Program Book): \$ \_\_\_\_\_

**In honor of:** \_\_\_\_\_

PHILADELPHIA THEATRE COMPANY

at the

*Suzanne Roberts Theatre*

**THANK YOU FOR YOUR SUPPORT!** Return this form with your donation.

215 S. BROAD ST. • SUITE 304 • PHILA., PA 19107 • t. 215-985-1400 x117 • f. 215-985-5800 • PHILATHEATRECO.ORG/DONATE/GALA